

A Beautiful Smile in Today's Economy!

- Saturday, February 18, 2012
- 9 a.m. to 4 p.m.
- Location: Memphis
- CE credit: 6 hours
- Course Presenter: Dr. George Kirtley
- Course Registration Form
- Please call (901) 448-5386 for more information

Cost and Location Specifics

Early Bird Special: \$179 per dentist and \$109 per auxiliary. Registration after January 28 is \$199 per dentist and \$129 per auxiliary. Registration at the door is an additional \$25. Continental breakfast and lunch will be provided. The event will take place at the University of Tennessee Health Science Center campus, Humphreys General Education Building located on the corner of S. Dunlap St. and Madison Ave. Please park in the garage located at 869 Madison Ave. Parking is \$5 per day.

Course Description

The initial focus of this lecture appeals to the artistic aspect of dentistry, through understanding the interrelationship between the face and the smile/teeth in designing a smile.

This takes into consideration the aspects of:

- Facial reference lines
- Golden proportion
- Natural reoccurring proportion
- Shade selection
- Physical beauty

This lecture entails the preoperative analysis of a patient's smile through the use of digital photography and the use of Envision A Smile cosmetic imaging software. It addresses the successful methods and techniques used in consultations to present the possibilities of cosmetic dental procedures to the inquiring patient, and how to make relaxed, rewarding presentations to the patient.

Additionally, this lecture will take into consideration the challenging economic times and the esthetic procedures that can still be provided on a budget. Awareness of these opportunities enables us to provide less costly alternatives to our inquiring patients. Examples of esthetic denture design, gingival contouring, esthetic tooth contouring, and even adjunctive procedures such as Botox and Dermal Fillers will be presented to address the economic challenge.

Instructor Bio

George E. Kirtley, DDS, started his practice in Cosmetic and Family Dentistry in Indianapolis, Ind., more than 30 years ago. He received his degree from Indiana University in 1978 and in 1987 graduated from the Midwest Institute of Implantology. Dr. Kirtley continues to treat patients and educate dentists at the Midwest Center for Advanced Dental Education as well as internationally.



Dr. Kirtley is presently one of only two dentists in the world who have been accredited by both the American Academy of Cosmetic Dentistry and the British Academy of Cosmetic Dentistry. He received Reality Publishing's Four-Star Award for developing Envision A Smile cosmetic imaging software in 2010. The American Academy of Cosmetic Dentistry presented Dr. Kirtley with special recognition for Envision A Smile for advancing the art and science of cosmetic dentistry. He has presented lectures and hands-on workshops in eight countries including the United States. Dr. Kirtley has been featured in several dental journals and publications for his work and continuing education.

REGISTRATION FORM: You will receive acknowledgement of your enrollment by mail. Duplicate and complete one registration form for each registrant and send, along with payment, to the address below. Registrations will be accepted in order or receipt. Please direct all questions to the Continuing Dental Education office at (901) 448-5386, or e-mail utcde@uthsc.edu.

Name _____

Last 4 digits of SS# _____

Mailing Address (City, State, Zip) _____

Mobile Phone _____

Fax _____

E-mail _____

First Course _____

Course Date _____

Tuition _____

Second Course _____

Course Date _____

Tuition _____

Third Course _____

Course Date _____

Tuition _____

Total Amount Due _____

Pay by: Check Visa MasterCard

Card Number: _____

Expiration Date _____

Signature: _____

Make checks payable to The University of Tennessee.

Send completed application with payment to:
Continuing Dental Education, 875 Union Avenue,
Memphis, TN 38163.

To register by phone, call (901) 448-5386 or
fax completed application and credit card number to
(901) 448-1514.



Continuing Dental Education

The University of Tennessee Health Science Center (UTHSC) recognizes the importance of continuing education in the field of health care. "A Healthy Smile in Today's Economy" is sponsored by UTHSC in order to disseminate new and advanced practices to those in the dental profession.

In 2011, UT Health Science Center celebrates its centennial: 100 years advancing the future of health care. Since its founding in 1911, UTHSC has educated and trained more than 53,000 health care professionals on campuses and in health care facilities across the state.



The University of Tennessee Health Science Center is an EEO/AA/Title VI/Title IX/Section 504/ADA/ADEA institution in the provision of its education and employment programs and services. E073705-002-09 (1092)



**"A Beautiful Smile
in Today's Economy"**

**with
George E. Kirtley, DDS**