

R-DENT MONTHLY

Which Would Your Patients Prefer?



OR



Full-Cast Crown

NEW Lava Brux Crown



R-dent Donates \$1 for every Lava Restoration



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We hope you enjoyed the Thanksgiving Holiday with your friends and family. I know we are hoping to have a strong December to finish-off this tough year. We are prepared to help you in anyway we can.

NEW RESTORATION: Lava Brux

We are proud to introduce our newest restoration, the new all-zirconia, Lava Brux crown. Due to the high alloy costs, metal occlusal and full-cast restorations have become outrageous in cost! In today's "aesthetically conscious" market, people continue to look for all-ceramic alternatives, and we now have one for your full-cast/metal occlusals! At just \$120/unit, Lava Brux crowns are virtually indestructible and very aesthetic. Also, unlike it's "generic competitors," Lava Brux has the warranty of the manufacturer, 3M, along with that of R-dent!

R-DENT GIVES BACK!

We are proud to introduce the first of several promotions we will be

offering next year, in which donations will be made to St. Jude Children's Research Hospital. R-dent has been providing restorations for St. Jude for the past several years. Our first promotion will be running from December 1 thru January 30th. We will be donating \$1 for every Lava restoration you prescribe over this period. We appreciate your support of this promotion!

FINANCIAL BOOTCAMP FOR DENTISTS & SPOUSE Feb 4-5th

R-dent is proud to bring you a wonderful two-day "financial bootcamp" seminar for you and your spouse. Dr. Hugh Dougherty is widely considered as having one of the best informed management and financial minds in dentistry today. He is a Certified Financial Planner, Investment Advisor, national lecturer, author, and CEO of Doctor's Financial Network. He has been recommended by some of the most recognized names in dentistry today. We have more information on this

wonderful seminar included. Please visit his website at www.hughdoherty.com. Register today and don't be left out of this awesome event!

COSMETIC CASE PROTOCOL

We would like for you to make note of the items we would like included with all of your anterior cases, four-units and larger. On these cases, please provide the following: full-arch impression, bite, opposing, pre-op model, before photos, diagnostic wax-up and/or impression of patient accepted temporaries, and lastly, a completely filled-out RX. Please feel-free to contact Shawn at the lab if you have any questions.

Please continue to give us your feedback. If you have any ideas/suggestions on ways we can better serve you or your patients, please reach-out to me personally. We wish you, your staff, and your family a wonderful Holiday Season and remainder of 2009.